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SOCIAL MEDIA SUPERVISOR JOB ANNOUNCEMENT

JOB DESCRIPTION:

- Create and execute a social media editorial calendar and social media content strategy,
- Research and create content, messaging and promotions,
- Collaborate with cross-functional teams to ensure timely and effective execution of effective social media and user-generated content tactics to support marketing activities and brand awareness,
- Develop and integrate influencer strategies into social media campaigns as applicable,
- Act as project lead working with agencies from concept development through execution,

REQUIRED QUALIFICATIONS:

- Istanbul Commerce University graduate,
- Minimum 3 years of experience on Social Media both in agencies and in corporate companies,
- Excellent understanding of, and experience in, social media of all types and the use of analytics to track success,
- Excellent written&oral English and Turkish, including good spelling and grammar,
- Ability to maintain high-quality work while meeting tight deadlines,
- High concentration focusing on texts that may be lengthy or dull,
- Detail oriented, self-motivated and research oriented,
- Team player with good communication and interpersonal skills,
- Excellent MS Office skills,
- No military obligation for male candidates,

SON BAŞVURU TARİHİ: 22.03.2015

Yukarıda şartlara uyum sağlayan ve başvuruda bulunmak isteyen mezunlarımız fotoğraflı özgeçmişlerini cv@ticaret.edu.tr adresine mail atarak yapabilirler.

Not: Bu ilan, sadece İstanbul Ticaret Üniversitesi öğrencilerini ve mezunlarını bilgilendirme amacı taşımaktadır.

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Kariyer Planlama Merkezi Müdürlüğü
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